

Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 01938 242239Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 ITC-01 L-03 H-02 AID-05
CIAE-00 COME-00 FRB-01 INR-07 NSAE-00 USIA-15
TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01
NSC-05 SS-15 STR-04 CEA-01 PA-02 PRS-01 /101 W
-----250756Z 089141 /17

R 242234Z MAR 77
FM AMEMBASSY OTTAWA
TO SECSTATE WASHDC 2907

UNCLAS OTTAWA 01938

E.O.11652:N/A
TAGS: ETRD, CA
SUBJECT: ESCAPE CLAUSE CASE ON TV RECEIVERS

REF: STATE 62736; OTTAWA 1873

1. DEPARTMENT OF INDUSTRY TRADE AND COMMERCE OFFICIAL
HAS PROVIDED EMBOFF WITH AN UNOFFICIAL STATISTICAL
BACKGROUND SUMMARY COMPARISON OF US-CANADA TV INDUSTRY
AS FOLLOWS:

CANADA-US TV INDUSTRY STATISTICAL BACKGROUND SUMMARY

VALUES	UNITS (000)	\$ MILLIONS
CAN. MARKET ALL TV	1,400	335
" " COLOR TV	928	308
" " B&W TV	465	27
US MARKET ALL TV	15,147	2,989
" " COLOR TV	9,039	2,572
" " B&W TV	6,108	417

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IMPORTS-CAN. ALL TV	954	155
IMPORTS-US ALL TV	7,778	821

CANADIAN

SHIPMENTS ALL TV	439	180 EST
US " ALL TV	7,685	2,249

RATIOS	BY UNITS	BY VALUES
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CAN.IMPORTS/DOMESTIC MKT.	68.5 PCT	46.2 PCT
US IMPORTS/DOMESTIC MKT.	51.4 PCT	27.5 PCT

RATIOS	BY UNITS	BY VALUES
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CAN.IMPORTS/FACTORY SHIP.	217.3 PCT	86.0 PCT
US IMPORTS/FACTORY SHIP.	101.2 PCT	36.5 PCT

CAN.IMPORTS FROM US/ALL		
CAN.IMPORTS	14.8 PCT	29.8 PCT

US EXPORTS TO CAN./ALL		
US EXPORTS	44.6 PCT	57.3 PCT

US EXPORTS/US SHIPMENTS	4.0 PCT	3.6 PCT
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OVER LAST 5 YEARS TOTAL US TV EXPORTS TO
CANADA \$277.6 MILLION.

2. DETAILED STATISTICS ON WHICH SUMMARY WAS BASED
AND INFORMAL UNOFFICIAL BACKGROUND PAPER ON CANADIAN
OPTIONS IN CASE OF US RESTRICTIONS ON TV IMPORTS BEING
AIRPOUCHED EB/OT/STA FOR INTERAGENCY COMMITTEE.
ENDERS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ESCAPE CLAUSE (TARIFF), TELEVISION EQUIPMENT
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977OTTAWA01938
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770102-0780
Format: TEL
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770326/aaaaawlz.tel
Line Count: 88
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6197f0b2-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 62736, 77 OTTAWA 1873
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 30-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3008850
Secure: OPEN
Status: NATIVE
Subject: ESCAPE CLAUSE CASE ON TV RECEIVERS
TAGS: ETRD, CA
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/6197f0b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009